

Industrial Management (April/May-2013, Set-1) JNTU-Anantapur

Code No.: 9A03601/R09

B.Tech. III Year II Semester Regular & Supplementary Examinations

April/May - 2013

INDUSTRIAL MANAGEMENT

(Common to ME and MCT)

Set-1

Time: 3 Hours

Max. Marks: 70

Answer any FIVE Questions
All Questions carry equal marks

- - -

1. What is the concept of motivation? How does it affect behaviour?
2. What do you understand by line and staff organization? With the help of a neat diagram explain the working of it.
3. Write down the stepwise procedure of plant layout.
4. (a) What is method study? Write down its objectives clearly.
(b) Describe various stages of method study.
5. Discuss purchase procedure highlighting inventory control records.
6. Define the term direct cost and indirect cost as applicable to cost of project.
7. Discuss the statement "higher quality of design means higher costs, quite often it also means higher values".
8. (a) What is induction? What is the purpose of induction?
(b) What is the difference between training and development? Explain.